



EARLY CHILDHOOD
RESOURCE CENTER

Business-Child Care Partnership Opportunity

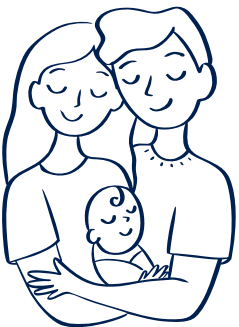
Attract & Retain Top Talent

UNLOCK A COMPETITIVE EDGE FOR YOUR BUSINESS



WHAT IS THE BUSINESS-CHILD CARE PARTNERSHIP?

A unique public-private initiative from the Ohio Department of Children and Youth (DCY), this partnership **helps employers provide affordable, reliable childcare for their workforce**—giving your business a real advantage in today's competitive labor market. Businesses, government, and nonprofits work together to increase access to high-quality childcare, support workforce stability, and boost productivity.



WHY CHILD CARE MATTERS FOR YOUR BUSINESS & OHIO'S ECONOMY

- **44% of working parents** with children under age five in Ohio have had to miss work, leave early, or lose focus because of childcare challenges.
- **86% of Ohio voters and 90% of parents with young children** agree that increasing access to high-quality childcare will help strengthen Ohio's economy and workforce.
- **34% of Ohioans—and 56% of Ohio parents**—say they or someone they know would consider entering the workforce if quality childcare were available.

Participating in this partnership helps **remove a major barrier to workforce participation, reduces absenteeism, and improves employee retention.** Supporting childcare access is a workforce and economic development strategy that benefits your business and the broader community.





HOW IT WORKS!

- **Employers contribute \$100–\$200/month** per participating employee, per child/family to a nonprofit partner.
- **The State of Ohio matches your contribution** through December 2026.
- **The nonprofit pays the childcare provider directly for your employee.**
- **After December 2026**, employers agree to cover the full cost to continue the benefit.
- ECRC can also **assist employees in finding high-quality childcare** that meets their needs.



WHY PARTNER? THE EMPLOYER ADVANTAGE

- **Attract and retain employees** by offering a benefit that truly matters.
- **Increase employee attendance and productivity**—parents with reliable childcare miss fewer workdays.
- **Reduce turnover and hiring costs**—employees are more likely to stay when their family needs are met.
- **Reduce the burden of childcare costs on employees.**
- **Support your community** by strengthening local childcare programs and families.

PARTNERSHIP GOALS

- **For Businesses:** Higher employee attendance, improved productivity, lower turnover rates.
- **For Working Families:** Better access to reliable, high-quality child care that fits work schedules.
- **For Child Care Programs:** Increased financial stability and reduced staff turnover.



THE FINANCIAL BURDEN OF CHILD CARE IN OHIO

- Average household with two children spends 29% of its income on child care.
- Annual cost for full-time infant care in Ohio now exceeds \$12,300, up 25% since 2019.
- For many families, child care is one of the largest household expenses—often surpassing in-state college tuition.

READY TO MAKE A DIFFERENCE? HELP YOUR EMPLOYEES & BUSINESS THRIVE!

Contact the **Early Childhood Resource Center** to learn how your business can join this innovative partnership and become an **employer of choice!**

✉ **Email:** info@ecresourcecenter.org

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🌐 **Website:** www.ecresourcecenter.org

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